



# Corporate Partnerships Royal Botanic Gardens Victoria



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Become a corporate supporter of Royal Botanic Gardens Victoria and elevate your brand through alignment with Victoria's leading destination for nature, culture and science, public health and education.

## Benefits to your Business

A partnership with Royal Botanic Gardens Victoria aligns your company with one of the country's leading environmental and cultural assets. Royal Botanic Gardens Victoria is at the forefront of conservation research, community connectedness and health and wellbeing and can provide your company with a tangible demonstration of corporate social responsibility in action.

A partnership will support your key business objectives from customer incentives and corporate hospitality needs to tailored partnerships creating shared value. Royal Botanic Gardens Victoria will work with you to ensure partnership success.

### A corporate partnership provides you:

- Access to programs and events for customer incentives and to reward your team
- Unique environments for Executive meetings and training
- Exclusive tours and behind the scenes access for team building and client events
- Opportunities to network through Royal Botanic Gardens VIP events
- Brand alignment with a leading cultural and scientific organisation
- Ability to demonstrate your companies CSR values



Royal Botanic Gardens Victoria protects plant life and knowledge for the wellbeing of the people and the planet.



#### REACH



1.9m

1.9 million annual visitors

#### REPUTATION



10

Trip Advisor - Top 10 listed

#### VALUE



\$4.40

cost benefit ratio  
for every \$1 invested in the  
RBGV, Victorians receive  
\$4.40 in benefits\*

\*BIS Oxford Economics Valuation 2017

## Two sites, one trusted brand

- 171 years of history
- Melbourne Gardens - the living heart of the world's most liveable city
- Cranbourne Gardens - an award winning site with significant biodiversity value
- Cost free destinations, accessible to all